





PARTNERSHIP PACKAGE: THE COLLEGE WILL PROVIDE

- The course specifications
- Assistance with recruitment where applicable
- Advice and CPD for teachers
- A visit the college in November / December and June / July each year
- Exams scripts and marking and then pass over the results with CPD for the teachers
- Help with UCAS and university placement in the UK and beyond
- A full list of policies and procedures for the course and its offerings
- Teacher guidance via Zoom, email and visits
- A report after each exam session for the teachers and students to take on board in preparation for the following series
- Student recruitment guidance
- A formal review at the end of each academic year
- Assistance with university placement of students

PARTNERSHIP PACKAGE: IELTS

- A course specification
- A handbook to assist with understanding and learning
- A list of texts to be used for each level of IELTS being taught (where available)

PARTNERSHIP PACKAGE: IN COUNTRY SUPPORT will offer:

- Guidance and support for recruitment of staff, marketing of students and a link with St Andrews
- Through their key staff, offer academic guidance for the foundation courses and UCAS applications
- Support our partners with insight and understanding of the UK education system

EXAMPLES OF FEES & POTENTIAL RETURNS

PARTNERSHIP PACKAGE: THE COSTS

A one-off franchise fee of £20,000

An annual admin fee of £5000

Student fee of £750 per student per course (annual review) for examinations and logistics

PARTNERSHIP PACKAGE: AN EXAMPLE

Year 1

Based on 15 students

You would pay £36,250

Your revenue would be approx. £60,000 (@£4,000 per student per year)

Your gross profit before costs would be £23,759

Year 2

Based on 30 students

You would pay £27,500

Your revenue would be approx. £120,000 (@£4,000 per student per year)

Your gross profit before costs would be £92,500

Year 3

Based on 45 students

You would pay £38,750

Your revenue would be approx. £180,000 (@£4,000 per student per year)

Your gross profit before costs would be £141,250





PARTNERSHIP PACKAGE: THE ADVANTAGES

- It gives your students a UK foundation education without leaving the home country.
- The costs are not restrictive based on UK prices (approx. £42,000)
- It enables students to progress to top UK universities
- Parents can use the cost of the foundation education in the home country to supplement UK university education

THE PARTNERSHIP

We currently have a partner in Abuja who are in their 7th year of operations. They have 115 students this year, this has grown from 15 students in their first year. We are looking for suitable partners to grow and enhance the brand. We do not want to flood the market with the offering, but we need to seek partners who show the same integrity, ambition and student care as we do.

UNIVERSITY DESTINATIONS 2023

Birmingham City University, UK Brunel University London, UK Cardiff Metropolitan University, UK Coventry University, UK De Montfort University, UK Loughborough of University, UK Newcastle University, UK* Nottingham Trent University, UK University of Birmingham, UK* University of Brighton, UK University of East Anglia, UK University of Essex, UK University of Glasgow, UK* University of Leeds, UK* University of Leicester, UK University of Liverpool, UK* University of Portsmouth, UK University of Salford, UK University of Sheffield, UK* University of Southampton, UK* Heriot Watt University, Dubai UK College of Business, Dubai University of Middlesex, Dubai Massachusetts College of Pharmacy and Health Sciences, US

University of South Carolina, US

National College of Ireland

Nigeria College of Aviation Technology Zaria, Nigeria

Nile University, Nigeria

Rajeeu Gandhi Flying School New Delhi, India

St. George's University, Grenada
University of Calgary, Canada
University of Debrecen, Hungary

*RUSSELL GROUP UNIVERSITIES (TOP 24 UNIVERSITIES IN THE UK)



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